

Dedication to Detail

Our founder Tosaku Nishida said that, “Everyone pays attention to what is right before their eyes. What sets a manufacturer apart is giving painstaking attention to what is not readily visible.” He advocated principled manufacturing that does not neglect design, functionality, or aesthetics.

This stance of paying careful attention to what lies beneath the surface has been passed down through generations of Goldwin employees in addition to a commitment to manufacturing.

Beneath the surface of modern manufacturing lie various issues that require due consideration, including not just the pursuit of quality, but also the reduction of environmental impact, ensuring respect for human rights, and taking responsibility for the final disposal of products after use. Moreover, these issues are continuously evolving.

The social value that Goldwin creates extends not just to the customers who buy our products, but becomes part of the psychological enrichment we provide to society as a whole.

Our dedication to detail encapsulates the philosophy that we want to share with stakeholders around the world.

Purpose

Envision new possibilities for humanity in nature

Goldwin's products, experiences, and opportunities are designed to elevate human potential while fostering a healthier environment.

We view “play” as the foundation of all sports. This creative, expansive state of being informs our work as we honor our interconnectedness with the environment and evolve toward a brighter future for all life on earth.

Vision

- 1 To offer children opportunities to explore nature, unlocking self-discovery and empowering them to shape a bright future
- 2 To harness boundless imagination and employ innovative approaches aimed at fostering a healthier planet
- 3 To cultivate a vibrant, supportive community that extends beyond our organization as we strive to create meaningful experiences and a sustainable society

We have a responsibility to pass on a beautiful global environment to the children of today who will live in the world of tomorrow.

To meet this responsibility, we must think unconventionally and commit ourselves to benefiting the world.

Each of our employees will consider and love the beauty of nature and, with a focus on the future, continue moving forward to fulfill our responsibility.

Values

- Play**
We approach each task with an open and curious mind, much like the way children explore the world through play, continuously evolving and responding to changes in the world around us.
- Imagine**
We employ our collective wisdom, experience, knowledge, and our senses to envision our process holistically, recognizing how even the smallest details play a role in shaping the broader picture.
- Engage**
We strive to express our beliefs through action, and embrace difficulties, uncertainties, and ambiguous situations as a part of the process. We welcome opportunities to address society-wide challenges and instigate change in the world.
- Create**
We are continuously refining our products and methods, maintaining meticulous attention to detail while upholding a tradition of excellence. A dialogue between ideation and action allows us to craft products and experiences that inspire discovery, wonder, and joy.
- Respect**
We remain steadfast in our land-based traditions as we foster reciprocal relationships, knowing that our lives are supported by our ecosystems and extended communities.

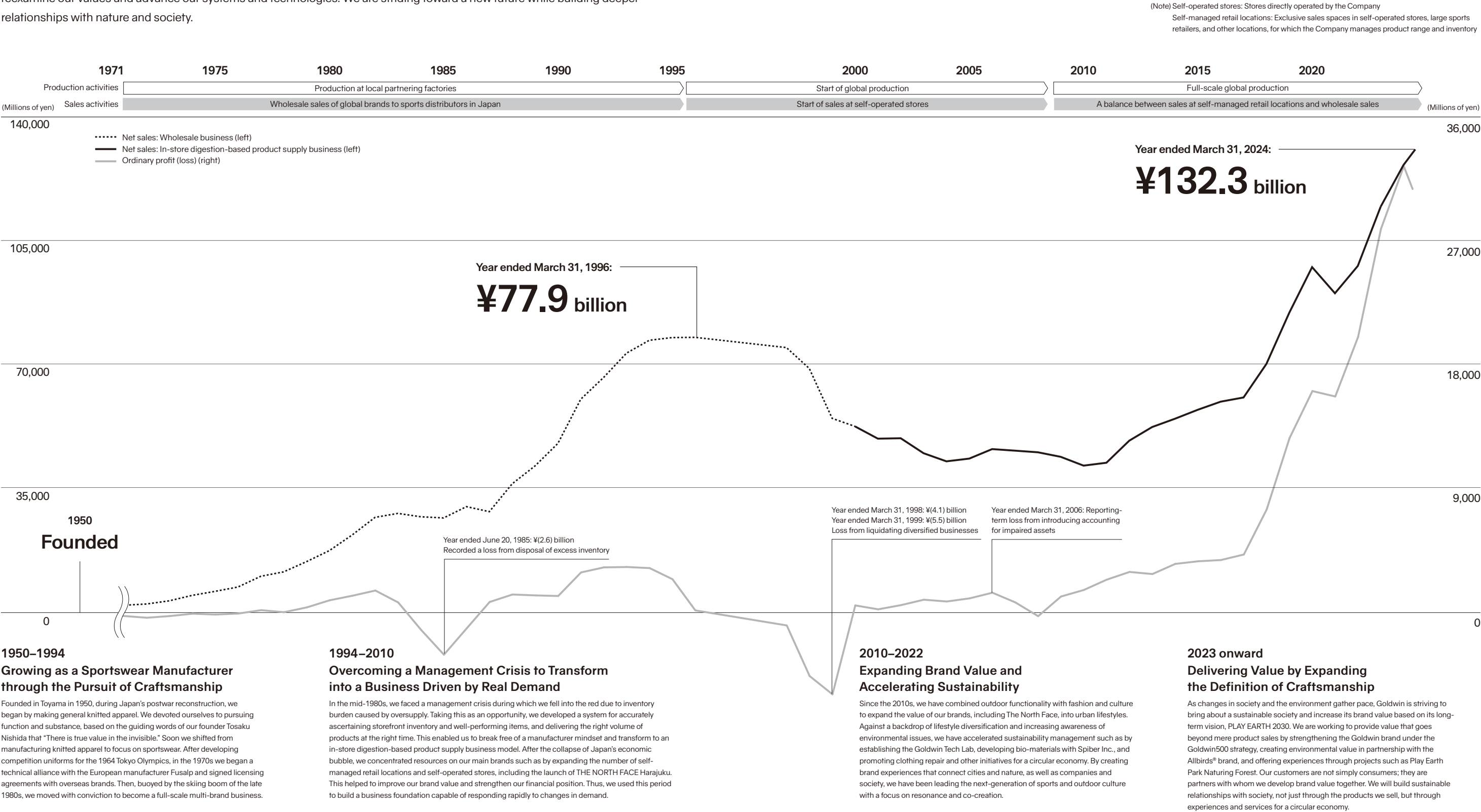
These are the values that Goldwin holds dear and aims to embody.

To realize our purpose, each employee must expand their own potential.

Embracing an altruistic perspective, we will emphasize consideration and mutual respect, not only among people but also with nature. Through creativity fostered by engaging with and enjoying the natural world, we will continue to challenge ourselves to achieve new goals.

The Goldwin Story

After starting out from a small town in Toyama in 1951, we have spent the years since exploring the true art of making things through the medium of clothing. Amid the issues and changes we have weathered over the years, we have continued to reexamine our values and advance our systems and technologies. We are striding toward a new future while building deeper relationships with nature and society.



Goldwin at a Glance

(Fiscal 2024 results)

¥132.3 billion

Net sales

We are expanding our business both domestically and internationally, and continue to grow sustainably with a focus on the outdoors and sports.

16.6 %

Operating profit margin

We maintain high profitability and achieve a stable revenue base through strong brand power and efficient management.

160

Number of self-operated stores

We aim to create various store formats that reflect regional characteristics and customer demographics, not only through the products carried but also through the creation of spaces that engage all the senses.

7

Number of self-operated stores overseas

Outside Japan, we have self-operated stores in seven cities around the world, and are building our presence in the premium sports market through brand experiences that focus on the intersection between functionality and aesthetics.

12,154 kg

Clothing collected for recycling

The items we collect are recycled or used as resources, thereby contributing to the realization of a circular economy.

23,887

Total number of repairs

To ensure our products can continue to be used for a long time, we strive to provide product repair and maintenance services and build lasting relationships with customers.

16

Number of brands

Goldwin operates a multi-brand business. We form strategic partnerships with brand-owners around the world and create brand value on a global scale.

